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FOR IMMEDIATE RELEASE

**Chorus Coffee Supports Music Education for Students of Color With Java Jazz Collection[[1]](#footnote-1)**

MEMPHIS, Tenn., Nov. 8, 2023[[2]](#footnote-2) – Chorus Coffee, a music-themed coffee company based in Memphis, Tenn., is proud to unveil its latest symphony of flavors — [[3]](#footnote-3)the Java Jazz Collection. This distinctive line of ethically sourced, small-batch[[4]](#footnote-4) coffee beans pays homage to legendary jazz musicians and features three enchanting blends: Espresso Fitzgerald, Mocha Davis and Latte Armstrong.

Espresso Fitzgerald, inspired by the timeless elegance of Ella Fitzgerald, offers a harmonious combination of rich and smooth notes. Mocha Davis, a nod to the innovative spirit of Miles Davis, delivers a bold and complex fusion of coffee and chocolate. Latte Armstrong, celebrating the vibrant energy of Louis Armstrong, presents a lively and invigorating flavor profile.

Beyond this exceptionally crafted[[5]](#footnote-5) taste experience, Chorus Coffee is dedicated to making a positive impact on musical education for students of color.[[6]](#footnote-6) To support this commitment, 40% of the profits from the Java Jazz Collection will be directed towards music programs at Historically Black Colleges and Universities (HBCUs)[[7]](#footnote-7) and high school music programs benefiting students of color.

"At Chorus Coffee, we believe that coffee and music share a unique ability to bring people together and create positive change. The Java Jazz Collection is a celebration of this harmony, and by contributing a portion of our profits to music programs, we aim to foster a love for music in communities that may otherwise face barriers,"[[8]](#footnote-8) said[[9]](#footnote-9) Eugenia Jitters, CEO[[10]](#footnote-10) of Chorus Coffee.

Chorus Coffee's dedication to music-themed[[11]](#footnote-11) coffee and social responsibility aligns seamlessly with its mission to create a multisensory experience that resonates with coffee enthusiasts and music lovers alike.

The Java Jazz Collection is now available for purchase on the Chorus Coffee website (choruscoffee.com)[[12]](#footnote-12) and select retailers. Join Chorus Coffee in savoring the delightful notes of Java Jazz while supporting the future of musical education.

For media inquiries, please contact:

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About Chorus Coffee:

Chorus Coffee is a small-batch, music-themed coffee company based in Memphis, Tenn. Founded by Eugenia Jitters in 2015, Chorus is committed to creating a harmonious blend of ethically sourced, exceptional coffee, celebrating the rich tapestry of musical expression and supporting music education. With a focus on quality, creativity and community impact, Chorus Coffee aims to strike the perfect chord with coffee enthusiasts worldwide.

1. Optional adjustment: Consider incorporating the social responsibility aspect into the headline. [↑](#footnote-ref-1)
2. Align the dateline with AP Style. [↑](#footnote-ref-2)
3. AP Style recommends an em dash surrounded by spaces, vs. the en dash seen in the original [↑](#footnote-ref-3)
4. Hyphenate modifier phrases when they do not include an adverb ending in -ly. [↑](#footnote-ref-4)
5. Do not hyphenate modifier phrases featuring an adverb ending in -ly. [↑](#footnote-ref-5)
6. Clarify the object of the verb and be specific. [↑](#footnote-ref-6)
7. Spell out abbreviations that may be unfamiliar to some readers the first time they are mentioned. [↑](#footnote-ref-7)
8. Change the period to a comma and move it inside the quotations. [↑](#footnote-ref-8)
9. Generally, it’s best to keep quote attribution language simple. “Said” is sufficient in this context. [↑](#footnote-ref-9)
10. Per AP Style, it is not necessary to spell out well-known executive titles such as CEO. Less common titles such as “chief risk officer” should be spelled out. [↑](#footnote-ref-10)
11. Hyphenate adjective phrases unless the first word is an adverb ending in -LY. [↑](#footnote-ref-11)
12. Include URLs when mentioned. [↑](#footnote-ref-12)