

**Social Media & Digital Marketing**

**Measurement Tools**

[Hootsuite](https://hootsuite.com/)

* Free plan includes 3 social profiles, 30 scheduled messages and 1 user
* $25/$109/$599 monthly plans

[Sprout Social](https://sproutsocial.com/)

* 30-day free trial
* $99/$149/$249 monthly plans

[Buffer](https://buffer.com/)

* Free plan includes 3 social accounts, 10 scheduled posts and 1 user
* $15/$65/$99 monthly plans

[Agorapulse](https://www.agorapulse.com/)

* 28-day free trial
* $70/$159/$239/$399 monthly plans

[HubSpot](https://www.hubspot.com/)

* Free plan includes contact management, email marketing, forms, reporting dashboard and more
* $46/$740/$2944 monthly plans

[Tweetdeck](https://tweetdeck.twitter.com/)

[Sendible](https://www.sendible.com/)

* 14-day freee trial
* $29/$99/$299/$299 monthly plans

[SalesForce](https://www.salesforce.com/)

[SocialOopmh](https://www.socialoomph.com/)

* Free plan includes 1 social profile, basic posting features, unlimited scheduled posts, 3 posts per hour
* $20/$35/$83 monthly plans

[Social Pilot](https://www.socialpilot.co/)

* 14-day free trial
* $30/$50/$100 monthly plans

[Social Flow](http://www.socialflow.com/)

[Crowdfire](https://www.crowdfireapp.com/)

* Free plan includes 3 social accounts, 10 scheduled posts, hashtag recommendations, 1 day analytics data
* $7.48/$37.48/$74.98 monthly plans

[Khoros](https://khoros.com/)

[Sprinklr](https://www.sprinklr.com/)

[Zoho Social](https://www.zoho.com/social/pricing.html)

* Free plan includes 1 team member, 1 brand, URL shortener and zShare Browser Extension
* $10/$25/$200/$300 monthly plans

[Mention](https://mention.com/en/)

* Free plan includes 1 alert, 250 mentions, 3 social accounts and 1 user
* $25/$83/$450+ monthly plans

[Falcon.io](https://www.falcon.io/)

[Brand24](https://brand24.com/)

* 14-day free trial
* $49/$99/$199 monthly plans

[Traackr](https://www.traackr.com/)

[Nuvi](https://www.nuvi.com/)