**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] NAMED HONORABLE MENTION RECIPIENT IN PRESTIGIOUS PR DAILY VIDEO & VISUAL AWARDS FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] has been named an honorable mention recipient in PR Daily’s Video & Visual Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME] campaign.

PR Daily’s Video & Visual Awards Awards celebrates the teams, organizations and consultants who have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, [ORG NAME] joins an elite group of past recipients, including Moffitt Cancer Center, National Fire Protection Association, Hilton, Cedars-Sinai, Panda Restaurant Group, Planet Fitness, Boston College and the U.S. Department of Veteran Affairs.

[ORG NAME] was chosen from a wide pool of entries to receive an honorable mention in the [CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, Marketing Manager for Awards Programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan Communications and PR Daily run nine awards programs each year, including the prestigious PR Daily Awards, Top Women in Communications Awards and Employee Communications Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industries: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

Ragan is the leading provider of conferences and online training to PR, media relations and corporate communications professionals.

The Chicago-based company also produces RaganTraining.com, the industry’s leading video and online education portal.

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