**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] WINS PRESTIGIOUS PR DAILY NONPROFIT PR AWARD FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] has been named a winner in PR Daily’s 2019 Nonprofit PR Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME].

PR Daily’s Nonprofit PR Awards celebrates the teams, organizations and agencies who have redefined the field with their groundbreaking work. As a winner in the program, [ORG NAME] joins an elite group of past winners, including Golden Gates National Parks Conservancy, the National Education Association, Best Friends Animal Society, the American Academy of Pediatrics, the World Wildlife Fund and the National Cleaning Institute.

[ORG NAME] was chosen from a wide pool of entries to receive first prize in [CATEGORY NAME] for the ingenuity and impact of its [CAMPAIGN NAME].

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, Marketing Manager for Awards Programs at Ragan Communications.

 [SAMPLE QUOTE FROM ORGANIZATION.]

[ORG NAME]’s win was announced via social media, and the winning team will also be recognized for its accomplishment in a special write-up on Ragan’s internationally-read news website.

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan Communications and PR Daily run nine awards programs each year, including the prestigious Communicators of the Year and Rising Star Awards, Top Women in Communications Awards and PR Daily Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industries: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

Ragan is the leading provider of conferences and online training to PR, media relations and corporate communications professionals.

The Chicago-based company also produces RaganTraining.com, the industry’s leading video and online education portal.

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