**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] WINS PRESTIGIOUS PR DAILY CONTENT MARKETING AWARD FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently named a winner of PR Daily’s 2019 Content Marketing Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME].

Ragan Communications and PR Daily run 11 awards programs each year, including the prestigious Digital PR and Social Media Awards, PR Daily Awards, Employee Communications Awards and Video and Visual Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

PR Daily’s Content Marketing Awards celebrates teams, organizations and consultants who have redefined the field with their groundbreaking work. As a winner in the program, [ORG NAME] joins an elite group of past winners, including Turbo Tax, Microsoft News Center, Aflac, Blavity, Tijuana Flats, the National Fire Protection Association and Yazaki North America.

[ORG NAME] was chosen from a wide pool of entries to receive an honorable mention in the [CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, Marketing Manager for Awards Programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan and PR Daily run 11 awards programs each year, including the PR Daily Awards, Employee Communications Awards, Communicators of the Year Awards (formerly the ACE Awards) and its inaugural Top Women in Communications Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industry: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

Ragan is the leading provider of conferences and online training for PR, media relations, and corporate communications professionals.

The Chicago-based company also produces RaganTraining.com, the industry’s leading video and online education portal.

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