**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] WINS PRESTIGIOUS RAGAN HEALTH CARE PR AND MARKETING AWARD FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently named a winner of Ragan’s Health Care PR and Marketing Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME].

Ragan’s Health Care PR and Marketing Awards celebrates teams, organizations, consultants and agencies who have redefined the field with their groundbreaking work. As a winner in the program, [ORG NAME] joins an elite group of past winners, including VSP Vision Care, McLean Hospital, the Centers for Disease Control and Prevention, Spectrum Health, University of Michigan Comprehensive Cancer Center, ATI Physical Therapy, Genentech and NewYork-Presbyterian.

[ORG NAME] was chosen from a wide pool of entries to receive first prize in [CATEGORY NAME] for the ingenuity and impact of its [CAMPAIGN NAME].

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, Marketing Manager for Awards Programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

[ORG NAME]’s win was announced via social media, and the winning team will also be recognized for its accomplishment in a special write-up on Ragan’s internationally-read news website.

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan and PR Daily run 11 awards programs each year, including the prestigious PR Daily Awards, Employee Communications Awards, Communicators of the Year Awards (formerly the ACE Awards) and its inaugural Top Women in Communications Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industry: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

Ragan is the leading provider of conferences and online training to PR, media relations, and corporate communications professionals.

The Chicago-based company also produces RaganTraining.com, the industry’s leading video and online education portal.

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