**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] NAMED HONORABLE MENTION IN PRESTIGIOUS RAGAN HEALTH CARE PR AND MARKETING AWARDS FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently announced as an honorable mention recipient of Ragan’s Health Care PR and Marketing Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME] campaign.

Ragan’s Health Care PR and Marketing Awards celebrates teams, organizations, consultants and agencies who have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, [ORG NAME] joins an elite group of past recipients, including McLean Hospital, Takeda Pharmaceuticals, Children’s Hospital New Orleans, Genentech, the Centers for Disease Control and Prevention, Moffit Cancer Center and UC San Diego Health.

[ORG NAME] was chosen from a wide pool of entries to receive an honorable mention in the [CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, Marketing Manager for Awards Programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan and PR Daily run 11 awards programs each year, including the PR Daily Awards, Employee Communications Awards, Communicators of the Year Awards (formerly the ACE Awards) and its inaugural Top Women in Communications Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industry: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

Ragan is the leading provider of conferences and online training for PR, media relations, and corporate communications professionals.

The Chicago-based company also produces RaganTraining.com, the industry’s leading video and online education portal.

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