**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] NAMED HONORABLE MENTION IN PRESTIGIOUS PR DAILY MEDIA RELATIONS AWARDS FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently announced as an honorable mention recipient in PR Daily’s Media Relations Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME] campaign.

PR Daily’s Media Relations Awards celebrates teams, organizations and consultants that have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, [ORG NAME] joins an elite group of past recipients, including Domino’s Pizza, L’Oreal USA, Glad Product Co., Anheuser-Busch, Children’s Hospital of Wisconsin, and the American Kidney Fund.

[ORG NAME] was chosen from a wide pool of entries to receive an honorable mention in the [CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, marketing manager for awards programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan and PR Daily run 11 awards programs each year, including the Digital Marketing & Social Media Awards, PR Daily Awards, Employee Communications Awards, and Video & Visual Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industries: PRDaily.com and Ragan.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

Ragan is the leading provider of conferences and online training for PR, media relations, and corporate communications professionals.

The company also produces RaganTraining.com, the industry’s leading video and online education portal.

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