**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] WINS PRESTIGOUS PR DAILY DIGITAL MARKETING & SOCIAL MEDIA AWARD FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently named a winner of the Digital Marketing & Social Media Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME].

PR Daily’s Digital Marketing & Social Media Awards celebrates teams, organizations, agencies and consultants who have redefined the field with their groundbreaking work. As a winner in the program, [ORG NAME] joins an elite group of past winners, including Anthropologie, Microsoft, The Coca-Cola Company, United States Olympic Committee, Bravo Digital Media, Humana, Mastercard and Toyota North America.

[ORG NAME] was chosen from a wide pool of submissions to receive the honor of [CATEGORY NAME] for the ingenuity and impact of its [CAMPAIGN NAME].

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, Marketing Manager for Awards Programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

[ORG NAME]’s win was announced via social media, and the winning team will also be recognized for their accomplishment in a special write-up on PR Daily’s internationally read news website.

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan and PR Daily run 11 awards programs each year, including the prestigious Media Relations Awards, PR Daily Awards, Employee Communications Awards and Communicators of the Year Awards (formerly the ACE Awards). Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industry: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

The Chicago-based company also covers the health care communication industry on HealthCareCommunication.com. Ragan is the leading provider of conferences and online training to PR, media relations, and corporate communications professionals.

The company also produces RaganTraining.com, the industry’s leading video and online education portal.

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