**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] NAMED HONORABLE MENTION IN PRESTIGOUS PR DAILY DIGITAL MARKETING & SOCIAL MEDIA AWARDS FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently announced as an honorable mention recipient of the Digital Marketing & Social Media Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME] campaign.

PR Daily’s Digital Marketing & Social Media Awards celebrates teams, organizations, agencies and consultants who have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, [ORG NAME] joins an elite group of past recipients, including Hulu, Sony Electronics, National Kidney Foundation, SEMrush, The Coca-Cola Company, Aflac and Discovery Education.

[ORG NAME] was chosen from a wide pool of submissions to receive the honor of best [CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“[ORG NAME] set themselves apart from an outstanding field of applicants. Their work was exceptional and displayed their innovative strategies for achieving success. Congratulations, [ORG NAME]. We look forward to your continued success,” said Brendan Gannon, Marketing Manager for Awards Programs at Ragan Communications.

 [SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan and PR Daily run 11 awards programs each year, including the Media Relations Awards, PR Daily Awards, Employee Communications Awards and Nonprofit PR Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industry: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

The Chicago-based company also covers the health care industry on HealthCareCommunication.com. Ragan is the leading provider of conferences and online training for PR, media relations, and corporate communications professionals.

The company also produces RaganTraining.com, the industry’s leading video and online education portal.

###