**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] NAMED HONORABLE MENTION RECIPIENT IN PRESTIGIOUS PR DAILY VIDEO & VISUAL AWARDS FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] has been named an honorable mention recipient in PR Daily’s 2018 Video & Visual Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME] campaign.

Ragan Communications and PR Daily run 11 awards programs each year, including the PR Daily Awards, the Intranet Awards and the Employee Communications Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

PR Daily’s Video & Visual Awards Awards celebrates the teams, organizations and consultants who have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, [ORG NAME] joins an elite group of past recipients, including Moffitt Cancer Center, National Fire Protection Association, Hilton, Cedars-Sinai, Panda Restaurant Group, Planet Fitness and the U.S. Department of Veteran Affairs.

[ORG NAME] was chosen from a wide pool of entries to receive an honorable mention in the [CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“Out of many outstanding submissions, we found [ORG NAME]’s work to truly set a new standard of excellence for all practitioners. We congratulate them and look forward to seeing their future successes in this field,” said Justine Figueroa, senior marketing coordinator for awards programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan Communications operates two of the top news and information sites for the corporate communications and PR industries: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

The Chicago-based company also covers the health care industry at HealthCareCommunication.com.

Ragan is the leading provider of conferences and online training for PR, media relations and corporate communications professionals.

The company also produces RaganTraining.com and PR Daily’s PR University, the industry’s leading video and online education portals.

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