**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] NAMED HONORABLE MENTION IN PRESTIGIOUS PR DAILY CONTENT MARKETING AWARDS FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently announced as an honorable mention recipient of PR Daily’s 2018 Content Marketing Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME] campaign.

Ragan Communications and PR Daily run 11 awards programs each year, including the PR Daily Awards, the Employee Communications Awards and the Video and Visual Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

PR Daily’s Content Marketing Awards celebrates teams, organizations and consultants who have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, [ORG NAME] joins an elite group of past recipients, including PCL Construction, IBM, Cambia Health Solutions, Sunrise Banks, Michigan Medicine, the American Red Cross and The Coca-Cola Company.

[ORG NAME] was chosen from a wide pool of entries to receive an honorable mention in the [CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“Out of many outstanding submissions, we found [ORG NAME]’s work to truly set a new standard of excellence for all practitioners. We congratulate them and look forward to seeing their future successes in this field,” said Justine Figueroa, senior marketing coordinator for awards programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industries: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

The Chicago-based company also covers the health care industry on HealthCareCommunication.com.

Ragan is the leading provider of conferences and online training for PR, media relations and corporate communications professionals.

The company also produces RaganTraining.com and PR Daily’s PR University, the industry’s leading video and online education portals.

###