**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] WINS PRESTIGOUS PR DAILY DIGITAL PR AND SOCIAL MEDIA AWARD FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently named a winner of the 2018 Digital PR & Social Media Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME].

Ragan and PR Daily run 11 awards programs each year, including the prestigious Health Care PR & Marketing Awards, PR Daily Awards, Employee Communications Awards and Video & Visual Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

The Digital PR & Social Media Awards celebrates teams, organizations and consultants who have redefined the field with their groundbreaking work. As a winner in the program, [ORG NAME] joins an elite group of past winners, including Anthropolgie, U.S. Fish & Wildlife Service, PepsiCo, United States Olympic Committee, Humana, Mastercard and Toyota North America

[ORG NAME] was chosen from a wide pool of submissions to receive the honor of [CATEGORY NAME] for the ingenuity and impact of its [CAMPAIGN NAME].

[INSERT CAMPAIGN DETAILS]

“Out of many outstanding submissions, we found [ORG NAME]’s work to truly set a new standard of excellence for all corporate communications professionals. We congratulate them and look forward to seeing their future successes in this field,” said Justine Figueroa, senior marketing coordinator for awards programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

[ORG NAME]’s win was announced via social media, and the winning team will also be recognized for their accomplishment in a special write-up on PR Daily’s internationally read news website.

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industry: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

The Chicago-based company also covers the health care communication industry on HealthCareCommunication.com. Ragan is the leading provider of conferences and online training to PR, media relations, and corporate communications professionals.

The company also produces RaganTraining.com and PR Daily’s PR University, the industry’s leading video and online education portals.

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