**CONTACT INFO**

**FOR IMMEDIATE RELEASE**

**[DATE]**

**[ORGANIZATION NAME] NAMED HONORABLE MENTION IN PRESTIGOUS PR DAILY DIGITAL PR AND SOCIAL MEDIA AWARD FOR [CAMPAIGN NAME]**

[CITY, STATE] — [ORG NAME] was recently announced as an honorable mention recipient of the 2018 Digital PR & Social Media Awards in the [CATEGORY NAME] category for its [CAMPAIGN NAME] campaign.

Ragan and PR Daily run 11 awards programs each year, including the Media Relations Awards, PR Daily Awards, Employee Communications Awards and Video & Visual Awards. Judged by globally regarded experts and featuring multiple categories, these programs honor the top work in communications, PR, marketing and media.

The Digital PR & Social Media Awards celebrates teams, organizations and consultants who have redefined the field with their groundbreaking work. As an honorable mention recipient in the program, [ORG NAME] joins an elite group of past recipients, including Hulu, National Kidney Foundation, The Coca-Cola Company, Aflac and Discovery Education.

[ORG NAME] was chosen from a wide pool of submissions to receive the honor of best[CATEGORY NAME] for the impact of its [CAMPAIGN NAME] campaign.

[INSERT CAMPAIGN DETAILS]

“Out of many outstanding submissions, we found [ORG NAME]’s work to truly set a new standard of excellence for all practitioners. We congratulate them and look forward to seeing their future successes in this field,” said Justine Figueroa, senior marketing coordinator for award programs at Ragan Communications.

[SAMPLE QUOTE FROM ORGANIZATION.]

**About [ORG NAME]**

[INSERT COMPANY BOILERPLATE]

**About Ragan Communications**

Ragan Communications operates two of the top news and information sites for the PR and corporate communications industry: Ragan.com and PRDaily.com. Together, these daily news sites attract more than 700,000 global visitors monthly.

The Chicago-based company also covers the health care industry on HealthCareCommunication.com. Ragan is the leading provider of conferences and online training for PR, media relations, and corporate communications professionals.

The company also produces RaganTraining.com and PR Daily’s PR University, the industry’s leading video and online education portals.

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